



## Central Rhode Island Chamber of Commerce Board of Directors

**Chair, Jo-Ann L. Schofield**  
Rhode Island Mentoring Partnership

**Chair-Elect, Al Grant**  
The Washington Trust Company

**Vice-Chair, Joseph D. Lajoie**  
Greenwood Credit Union

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Arrest-A-Pest, Inc.

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Gilligan & Bianco LLC

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Petarca and McGair, Inc.

**Bob Ayers**  
Residence Inn by Marriott – Warwick

**Maryanne Bevans, Esq.**  
Petarca and McGair, Inc.

**Nicole Bourque**  
COX Business

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Cayer Caccia, LLP

**John Gautreaux**  
Independence Financial Partners

**Gregory A. Gould**  
Webster Bank

**James E. Hagan**  
Bald Hill Dodge Chrysler Jeep RAM Kia

**Alice Hourihan**  
National Grid

**Keith A. Lavimodiere**  
BankNewport

**Richard F. Nagele**  
Advantage Marketing Information

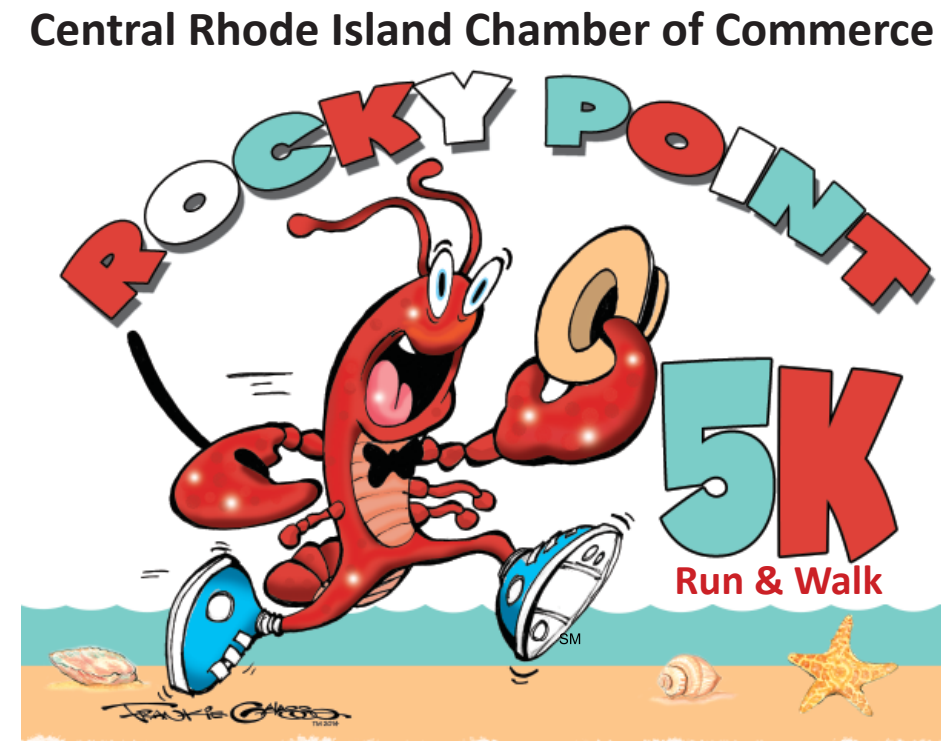
**Leah M. Prata**  
Citizens Bank

**Corrine Riley**  
William J. Riley Plumbing & Heating Co., Inc.

**Frank Ritz**  
AAA Northeast

**Justin Sadler**  
Active Data Solutions, LLC

**Christine Wilson**  
Coastway Community Bank



## Sponsorship Levels & Benefits

As one of the leading business organizations in the community, we are inviting you to join us as a distinguished Corporate Sponsor of one of the most enjoyable and sought after events in 2017 - the Rocky Point 5k Run & Walk to be held on Saturday, June 17, 2017 in Warwick Neck. We are proud to say that 100% of the proceeds directly benefit local non-profits, enhancing and enriching our community.

We have received overwhelming enthusiasm from our past participants and sponsors. We strongly believe that having the opportunity to expose your company, its products and services, to the participants of this event will be very powerful.

There are different sponsorship levels available, and hopefully one to fit every budget. Respectfully, we ask that you please take a moment to look over the attached sponsorship opportunities and consider choosing one that best fits your goals and budget.

On behalf of the Central Rhode Island Chamber of Commerce, we thank you for your consideration and look forward to promoting you and your company at this exciting event.

[RockyPoint5k.com](http://RockyPoint5k.com)



[Facebook.com/RockyPoint5k](https://www.facebook.com/RockyPoint5k)

*Lauren E.I. Slocum*

Lauren E.I. Slocum IOM  
President / CEO



Race USATF Sanctioned &  
Course USATF Certified  
by Ray Nelson



Presented and Organized by the Central Rhode Island Chamber of Commerce  
3288 Post Road Warwick, RI 02886-7131 | [www.CentralRIchamber.com](http://www.CentralRIchamber.com) 401-732-1100

### Elite Presenting Sponsor

Contact the Central Rhode Island Chamber of Commerce Inc. for details.

### Finish Line Sponsor \$10,000

- Exclusive Finish Line Sponsor listed in all Marketing, Pre & Post
- Finish Line Sponsor prominently listed on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- 10 Race Entries
- Company Logo printed on back of shirt\* – proportionate to level
- Ability to display banner, flutter flags in finish line area
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash) (2) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- (1) 10' x 10' Booth Space

### Includes Movies In The Park Series

- Movie Logo License - with your promotion for series
- Poster: Logo inclusion
- Movie Screen: Logo inclusion in pre-show
- Logo & Link on www.MoviesInTheParkRI.com
- 1/3 page Advertisement Space in program
- (1) 10' x 10' Booth Space for series

### Race Chute Sponsor \$7,500 nationalgrid

- Exclusive Race Chute Sponsor Acknowledged Accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- 7 Race Entries
- Company Logo printed on back of shirt\* – proportionate to level
- Ability to place your banners, flutter flags or race chute branding along the edge of the chute - cheer on the runners as they enter the base area
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash) (3) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- (1) 10' x 10' Booth Space

### Cool Zone \$5,000

- Exclusive Cool Zone Sponsor Acknowledged Accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- 4 Race Entries
- Company Logo printed on back of shirt\* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash) (2) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- (1) 10' x 10' Booth Space
- Company Logo placed in the program for Movies In The Park
- Company Logo displayed on screen at Movies In the Park

### Corkscrew \$1,000



- Sponsors acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company Logo on back of shirt\* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash) (2) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- Choice of one:
  - Logo on Road Sign
  - Logo on Mile Marker (Limited number: First paid, first served)

### Musik Express \$750

- Entertain the runners and spectators with music sponsored by you
- Exclusive Musik Express Sponsor acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company Logo on back of shirt\* – proportionate to level
- Ability to place your banner at sound stage
- Company promoted at Chamber Event acknowledging the sponsors

### Scrambler \$500



- Sponsors acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company Logo on back of shirt\* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors
- Choice of Food or Water Station (Limited number: First Paid, First Served)
  - You may provide banner/branded cups for station
- An opportunity for you and your colleagues to serve the runners and guests your station's tasty treat

### Booth Space \$350

- (1) 10' x 10' Booth - Space only, you are required to bring your own tables, tent, etc. No stakes permitted
- Sponsors acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- You may provide coupons to be included in each runner's bag

## 2017 Recipients



### In Rhode Island

Race proceeds will raise awareness and funds to save lives from breast cancer.

Save Lives - Celebrate Lives - Lead the Fight for a World Without Cancer. The American Cancer Society Making Strides Against Breast Cancer walks raise awareness and funds to save lives from breast cancer. Each event is a noncompetitive 3 to 5 mile walk that brings people together to make a difference for everyone who has been touched by breast cancer. The events raise money to fund innovative research, provide free information and support, and to help people reduce their breast cancer risk or find it early when it's most treatable.



Race proceeds will expand the Marathon in a Month program, which focuses on getting girls moving and being outdoors, living active and healthy lifestyles, learning about good nutrition and their own bodies.

The Girl Scouts of Southeastern New England (GSSNE) build girls of courage, confidence and character who make the world a better place. In 2016, GSSNE served 6,500 girls in partnership with 2,730 adult volunteers. GSSNE welcomes all girls in grades K-12 and serves all Rhode Island communities, as well as 13 communities in southeastern Massachusetts, and Pawcatuck, Connecticut. Girl Scouts is the nation's premier leadership development organization for girls. Each Girl Scout benefits by connecting with her peers in an environment where she can build the confidence and skills she needs to become a leader.

### In Addition:

- A gift will be given to benefit the students at Warwick Neck Elementary School
- A contribution will be made toward enhancements at Rocky Point

All Sponsors must be confirmed and paid prior to May 25, 2017 for inclusion on the Race Shirt.

\*All logos and company names on the back of the shirts will be printed in the primary event color only.



In-kind contributions of required supplies welcome. Call for details. All displays must meet State and City regulations for licensing and permitting.