

Central Rhode Island Chamber of Commerce



Sponsorship Levels & Benefits

As one of the leading business organizations in the community, we are inviting you to join us as a distinguished Corporate Sponsor of one of the most enjoyable and sought after events in 2018 - the Rocky Point 5k Run & Walk to be held on Saturday, May 19, 2018 in Warwick Neck. We are proud to say that 100% of the proceeds directly benefit local non-profits, enhancing and enriching our community.

We have received overwhelming enthusiasm from our past participants and sponsors. We strongly believe that having the opportunity to expose your company, its products and services, to the participants of this event will be very powerful.

There are different sponsorship levels available, and hopefully one to fit every budget. Respectfully, we ask that you please take a moment to look over the attached sponsorship opportunities and consider choosing one that best fits your goals and budget.

On behalf of the Central Rhode Island Chamber of Commerce, we thank you for your consideration and look forward to promoting you and your company at this exciting event.

RockyPoint5k.com



Facebook.com/RockyPoint5k

Lauren E.I. Slocum IOM
President / CEO



2018 Race Committee

Jo-Ann Schofield
Mentor Rhode Island

Brent Wyrostek
Arrest-A-Pest

Leah Prata
Citizens Bank

Karen Healey
American Cancer Society of RI

Lauren Stone and Ginger Lallo
Girl Scouts of Southeastern New England

Alicia Fontes
J. Arthur Trudeau Memorial Center

Jan Caianiello
West View Nursing & Rehabilitation

Paula Pratt
Bank RI

Wanda Grillo

Nancy Carrott

Rev. George Barclay and Becky Porter
Norwood Baptist Church

Chair Non-Profit Application Review Team
Marisa Albanese



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Mentor Rhode Island

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Frank Ritz
AAA Northeast

Christine Wilson
Coastway Community Bank



Race USATF Sanctioned &
Course USATF Certified
by Ray Nelson

Presented and Organized by the Central Rhode Island Chamber of Commerce
3288 Post Road Warwick, RI 02886-7131 | www.CentralRIchamber.com 401-732-1100

Elite Presenting Sponsor

Contact the Central Rhode Island Chamber of Commerce Inc. for details.

Finish Line Sponsor \$10,000

- Exclusive Finish Line Sponsor listed in all Marketing, Pre & Post
- Finish Line Sponsor prominently listed on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- 10 Race Entries
- Company Logo printed on back of shirt* – proportionate to level
- Ability to display banner, flutter flags in finish line area
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash)
(2) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- (1) 10' x 10' Booth Space

Includes Movies In The Park Series

- Movie Logo License - with your promotion for series
- Poster: Logo inclusion
- Movie Screen: Logo inclusion in pre-show
- Logo & Link on www.MoviesInTheParkRI.com
- 1/3 page Advertisement Space in program
- (1) 10' x 10' Booth Space for series

Race Chute Sponsor \$7,500

- Exclusive Race Chute Sponsor Acknowledged Accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- 7 Race Entries
- Company Logo printed on back of shirt* – proportionate to level
- Ability to place your banners, flutter flags or race chute branding along the edge of the chute - cheer on the runners as they enter the base area
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash)
(3) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- (1) 10' x 10' Booth Space

Cool Zone \$5,000

- Exclusive Cool Zone Sponsor Acknowledged Accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- 4 Race Entries
- Company Logo printed on back of shirt* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash)
(2) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- (1) 10' x 10' Booth Space
- Company Logo placed in the program for Movies In The Park
- Company Logo displayed on screen at Movies In the Park

Corkscrew

\$1,000



- Sponsors acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company Logo on back of shirt* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors
- Advertising (Online) jpg, animated gif or png (max file size 40KB – no Flash)
(2) Box Ads 180w x 150h for 6 months
- Your Promotional Item can be included in each runner's bag
- Logo on Road Sign

Musik Express \$750

- Entertain the runners and spectators with music sponsored by you
- Exclusive Musik Express Sponsor acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company Logo on back of shirt* – proportionate to level
- Ability to place your banner at sound stage
- Company promoted at Chamber Event acknowledging the sponsors

Scrambler

\$500



- Sponsors acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company Logo on back of shirt* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors
- Choice of Food or Water Station (Limited number: First Paid, First Served)
- You may provide banner/branded cups for station
- An opportunity for you and your colleagues to serve the runners and guests your station's tasty treat

Mile Marker \$300 (Max 3)

- Company name prominently displayed on a Signature Mile marker sign
- Company name on back of shirt* – proportionate to level

Bumper Cars \$250

- Sponsors acknowledged accordingly on RockyPoint5k.com, CentralRIchamber.com, and Social Media
- Company name on back of shirt* – proportionate to level
- Company promoted at Chamber Event acknowledging the sponsors

Booth Space \$350

- (1) 10' x 10' Booth - Space only, you are required to bring your own tables, tent, etc. No stakes permitted
- You may provide coupons to be included in each runner's bag

2018 Recipients



In Rhode Island

Race proceeds will raise funds for research, cancer prevention, programs, and support for all types of cancer.

The American Cancer Society in RI Saves Lives, Celebrates Lives and Leads the Fight for a World Without Cancer. The organization attacks cancer at all angles by dedicating itself to raise funds for conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better. From the volunteers and supporters to the staff and donors, every individual makes a difference, every day.



Race proceeds will expand the Marathon in a Month program, which focuses on getting girls moving and being outdoors, living active and healthy lifestyles, learning about good nutrition and their own bodies.

The Girl Scouts of Southeastern New England (GSSNE) build girls of courage, confidence and character who make the world a better place. In 2017, GSSNE served 6,051 girls in partnership with 2,605 adult volunteers. GSSNE welcomes all girls in grades K-12 and serves all Rhode Island communities, as well as 13 communities in southeastern Massachusetts, and Pawcatuck, Connecticut. Girl Scouts is the nation's premier leadership development organization for girls. Each Girl Scout benefits by connecting with her peers in an environment where she can build the confidence and skills she needs to become a leader.



In Addition:

- A gift will be given to benefit the students at Warwick Neck Elementary School
- A contribution will be made toward enhancements at Rocky Point

All Sponsors must be confirmed and paid prior to April 19, 2018 for inclusion on the Race Shirt.

*All logos and company names on the back of the shirts will be printed in the primary event color only.

In-kind contributions of required supplies welcome. Call for details. All displays must meet State and City regulations for licensing and permitting.